

Rep Order# 6812531 Ver# 1 Status New  
EC'd No

Traffic Order# 763724

Printed: 05/01/2012 11:46 AM  
Last Received: 05/01/2012 11:31 AM  
Showing Buylines: All Lines

1 of 2

Station WUPW-TV TOLEDO, OH.  
Advertiser ( ) RESTORE OUR FUTURE  
Product RESTORE OUR FUTURE  
Estimate# 733  
Buyer ANNE BRAUNSCHEIDEL  
Phone#  
Fax#

Agency ( ) MENTZER MEDIA  
600 FAIRMONT AVE, S#306  
TOWSON, MD 21286  
Agency C/P1/P2/E //733  
Flight Dates 05/03/2012 - 05/09/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) ANJIE BRADY  
Salesperson Phone# 215-567-6005  
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---

CLIENT: RESTORE OUR FUTURE, INC. SC-\*

--- REMARKS ---

THIS IS A NEW CONTRACT  
TOTAL 3,950  
PLS CONFIRM ASAP  
THANKS, ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	TH	10P-11P		4 :30	\$175.00	05/03-05/03	1	1	1	\$175.00	
				Buyline Comment: NEWS								
	2	SA	10P-11P		4 :30	\$175.00	05/05-05/05	1	1	1	\$175.00	
				Buyline Comment: NEWS								
	3	TH	8P-9P		4 :30	\$1,250.00	05/03-05/03	1	1	1	\$1,250.00	
				Buyline Comment: AMERICAN IDOL								
	4	F	9P-10P		6 :30	\$175.00	05/04-05/04	1	1	1	\$175.00	
				Buyline Comment: FRINGE								
	5	M-W	10P-11P		4 :30	\$175.00	05/07-05/09	3	1	3	\$525.00	
				Buyline Comment: NEWS								
	6	M	8P-10P		5 :30	\$400.00	05/07-05/07	1	1	1	\$400.00	
				Buyline Comment: HOUSE								
	7	W	8P-10P		4 :30	\$1,250.00	05/09-05/09	1	1	1	\$1,250.00	
				Buyline Comment: AMERICAN IDOL								

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---REPORT TOTALS---

Report Totals: 9 / \$3,950.00

---SALES MONTHLY TOTALS---

May 12: 9 / \$3,950.00

Sales Totals: 9 / \$3,950.00

Station Totals: 9 / \$3,950.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$32,917

CATV 0%

WNCT 0%

WNWO 7%

WTOL 48%

WTVG 33%

WUPW 12%

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books null  
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE